

**Arts Centre of Edson Society
Meeting Notes
January 10, 2018
Holy Redeemer High School**

PRESENT:

Clayton Dearden
Diana Inscho
Peter Taylor
Doug Woodhouse
Kim Martin
Rose Joudrey

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REGRETS:

Ron Christie
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Helen Payette

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Peter called the meeting to order at 7:07 pm

1. **Agenda**

Motion was made to accept the agenda for January 10, 2018 by Clayton. **MOTION PASSED**

2. **Minutes**

Motion was made to accept the minutes from the November 8, 2017 meeting by Clayton.

MOTION PASSED

3. **Updating Vision Plan – Peter**

- a. Peter explained the basic change in our vision
- b. Concepts & Comparison - Helen
 - i. Helen's portion of the vision plan was also presented with Peter's package.
 - ii. It is difficult to propose an actual plan without knowing the parameters though Helen has included a variety of layout options which we will include as an appendix.
 - iii. Peter will look into going to Hinton to see their facility.
- c. Need for an Arts Facility & Studies – Clayton
 - i. Studies: Clayton reviewed his report. Peter suggested including the actual quotes from the reports rather than referencing them and perhaps including the "word bubbles". Clayton will include that there should be a balance between arts & sports under recreation.
 - ii. Need for an Arts Facility. Peter suggested using the data in reverse chronological order.
 - iii. Clayton will review and revise both reports.
- d. Partnerships – Diana
 - i. Diana reviewed her plan. She will make revisions by adding a third scenario of being attached to a school.
- e. Quotes, Benefits, Potential Users, Economics – Peter
 - i. Peter presented his "homework". He noted that it is a work in progress.
 - ii. Peter is in the process of contacting/receiving information from groups and individuals.
 - iii. Peter will speak to Ali at the Town for stats on users in the area and the events they utilize spaces for.
- f. Risk assessment – Peter will work on this so we have a worst case scenario plan.
- g. Everyone is to update their portion(s) of the plan and forward to Peter as soon as

- possible so he may update the entire vision plan in time for our next meeting.
4. **Meet & Greet with Minister of Culture & Tourism Ricardo Miranda – Clayton & Diana**
 - a. Meeting was held December 6th at the Galloway Museum. Clayton & Diana attended.
 - b. Many groups in town were represented: Town of Edson, Yellowhead County, Edson Snow Seekers, Edson Bike Club, Robb ATV Association (?), several businesses from the area...
 - c. Culture was briefly touched upon.
 - i. \$5 million has been put into Alberta Foundation for the Arts to help fund arts education,
 - ii. A vibrant culture naturally attracts people,
 - iii. Millennials want to be part of culturally authentic experiences, not just observers, and feel a connection to the land via such things as local food experiences.
 - d. Tourism was the main topic of conversation
 - i. There are now direct flights to Calgary from China and Mexico City which means a greater influx of tourists from those areas.
 - ii. The Alberta Government recognizes that we must make our technology more compatible with Chinese tech so they can use their search engines etc. here.
 - iii. A Tourism Growth Innovation Fund is being set up to innovate and incubate these ideas. Funds will be directed to non-tourist based economies to help boost them.
 - iv. More than 3 attractions in an area dramatically increase tourism.
 - v. Gene Choinard mentioned that we need help to incent airlines to use our airport. The MLA has been working on a “Green Trip Funding” initiative to help move people around within our area.
 - vi. Olds College now offers a hospitality & tourism program which has benefitted that industry.
 - vii. Travel Alberta has a website where organizations can upload their information, points of interest & events to create a one-stop shop.
 - viii. One attendee mentioned that there has been a dramatic decrease in suitable Provincial Campsites for RVs.
 - e. The Minister made it clear that we could contact their department anytime to obtain information on funding and other programs.
 - f. Shawn Berry from Yellowhead County expressed that he would like to see the arts facility attached to a school.
 5. **New Board Members – Peter**
 - a. Peter nominated Kim Martin, Doug Woodhouse, and Rose Joudrey to be members of ACES. All accepted.
 6. **Donations Via the Website – Peter** - Tabled
 7. **Secretary/Treasurer's Report – Diana**
 - a. The balance in our account as at this meeting is \$1,270.59. Diana makes motion to accept treasurer’s report as stated. Peter seconds. **MOTION PASSED**
 - b. Charity Status – Diana has submitted the Annual Society Return.
 8. **Press Release for this Meeting – Peter** - Tabled
 9. **Assigning Tasks/Recap:**
 - a. Portions of new vision plan revised and submitted to Peter to have a full draft complete by the February 21st meeting.
 10. **Next meeting:**

The next meeting will be at 7:00 pm, Wednesday, February 21st, 2018 at Holy Redeemer
 11. **Adjournment:**

Doug made a motion to adjourn the meeting at 8:35 pm. **MOTION PASSED**