Arts Centre of Edson Society Minutes November 8, 2017 Holy Redeemer High School

PRESENT:

Clayton Dearden Diana Inscho Peter Taylor Helen Payette cdearden@xplornet.com dfinscho@telus.net peter.taylor@livingwaters.ab.ca helepaye@gypsd.ca

REGRETS:

Ron Christie
Gemma Christie, Living Waters RCSD

gemron@telusplanet.net gemma.christie@livingwaters.ab.ca

Peter called the meeting to order at 7:07 pm

1. Agenda

Motion was made to accept the agenda for November 8, 2017 by Clayton. *MOTION PASSED*

2. Minutes

Motion was made to accept the minutes from the October 4, 2017 meeting by Helen. **MOTION PASSED**

3. The Municipal Election Recap – Peter

- a. Election complete. There were some controversial issues that came up during the campaign.
- b. ACES had representation at each of the forums. Our attendees made connections with people at all the forums.
- c. We believe this is a council we can work with and are happy moving forward.

4. Sale of Recreation Complex - Clayton

- a. Information Meeting from September 26th
- b. Special Council Meeting, October 11th Clayton attended
 - i. It was an interesting meeting where a strong opposition to the sale of the Recreation Complex was felt. As a result, the decision was turned down by council.
 - ii. Apparently, the golf course will be taking it over. It is no longer an option to attach an arts centre to the facility.

5. Membership List – Peter

- a. Peter has compiled the list thus far. So far, we have over names on the list.
- b. We have been telling people that they don't have to choose one or the other.
- c. Peter suggested setting a goal. We decided to leave it as is but to continue working on gathering supporters.

6. Updating Business Plan - Peter

- a. Our old business plan is no longer valid and needs to be replaced.
- b. There was some discussion surrounding the content and its purpose. Our main purpose is not to be overlooked on the eve of actually having new facilities built in Edson. We would like it to be clear that we do not wish to work alone and, in hindsight, never should have followed the advice of the council to pursue our own separate plan. A unified front would have been much more effective.
- c. The plan would no longer be called a "business plan" since we have no clear direction to follow like we did the last time. We played with ideas for a new title such as a "Vision Plan".
 - i. Many details from the previous business plan can be included such as statistics and

community, business and economic benefits.

- d. New, updated quotes would be included.
- e. All facilities in Edson are reaching the end of their lifespan.
- f. The "basic" concept would have around 250 seats. The plan would include pros and cons with real examples.
 - i. We would use some of the previous plan's quotes, statistics, the 2006 study and the 2017 study. There are many options we would be willing to pursue though we would require partnerships and details of pros and cons to each option.
 - Our first choice would be to be included with the new multiplex. It is important to bridge sports & recreation, arts & culture. We do not want to be forgotten in that process.
 - Our second choice would be to attach to a school in Edson. There are some drawbacks to this plan including additional approvals from School Board(s) and the Provincial Government.
- g. To break down the new vision plan, each member will go through the following sections of the business plan and bring to the next meeting in January:
 - i. Helen would like to go through the concepts and comparisons of facilities.
 - ii. Clayton will go through the "need for a theatre" (page 8 & 9). Including information from Conrad & WMC reports.
 - iii. Diana will go over possible partnerships.
 - iv. Peter will go over what it can bring & the benefits to groups, community economic, potential users, quotes.

7. Donations Via the Website – Peter

8. Secretary/Treasurer's Report – Diana

- a. The balance in our account as at October 4th meeting was \$1,323.47.
- b. The balance in our account as at this meeting is \$1,323.47. We have one outstanding cheque for \$52.88 written to Peter to reimburse him for Facebook advertising leaving a corrected balance of \$1,270.59. Diana makes motion to accept treasurer's report as stated. Peter seconds. *MOTION PASSED*
- c. Charity Status Diana will be submitting the Annual Society Return before month end. It is due December 30, 2017.

9. Press Release for this Meeting – Peter

a. Peter will write a press release stating that we are moving forward with a new vision based on the new

10. Assigning Tasks/Recap:

- a. Press release Peter
- b. Supporter list All members
- c. Portions of new vision plan to be individually "brainstormed" and compiled as stated above by January meeting.

11. Next meeting:

The next meeting will be at 7:00 pm, Wednesday, January 10th, 2018 at Holy Redeemer

12. Adjournment:

Helen made a motion to adjourn the meeting at 8:35 pm. **MOTION PASSED**