

**Arts Centre of Edson Society
Minutes
May 10, 2017
Holy Redeemer High School**

PRESENT:

Ron Christie
Clayton Dearden
Diana Inscho
Peter Taylor
Helen Payette
Emily Pole

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REGRETS:

Shari McDowell
Gemma Christie, Living Waters RCSD

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Shari called the meeting to order at 7:05 pm

1. **Agenda**

*MOTION: Ron moved to accept the May 10th, 2017 Arts Centre for Edson Society Agenda.
Motion Carried.*

2. **Minutes:**

*MOTION: Ron moved to accept the April 5th, 2017 Arts Centre for Edson Society Minutes.
Motion Carried.*

3. **Response from ECHO - Peter**

- a. Peter and the board discussed the letter ECHO sent to us. They have essentially declined our offer of partnership and told us to go ahead with our own agenda. They have sent a letter to the town as well. Peter will look into getting a copy of that letter. The board does not see the need to pursue the matter further.
- b. Information from Mike Derricott: The Red Brick is not a provincial but a municipal historic site. It can be renovated in any way that the ECHO board and the town manager approve.

4. **Regional Survey - Peter**

- a. Community Consultation Meeting - Clayton
 - i. The Community Consultation Meeting was hosted by the survey company. There were representatives from the field house, council, community garden, and ACES (Clayton) in attendance. It was not well attended.
- b. Clayton also spoke to Michael (from the survey company) at the trade show. At that time, they had had over 600 surveys returned.
- c. The survey results will not be offered as information until after the new council is elected.
- d. Peter will keep us informed.

5. **The Why Campaign – Peter**

- a. Facebook Advertising - Peter has been promoting the posts with some financial backing and there has been an increase in “likes” as a result.
- b. Peter will set up a set of questions to ask town councillors. It was decided amongst our board members to highlight the positives and ask if they are still in favor of building a new facility.

- c. Advertising in paper and the radio.
 - d. Emily suggested creating a performance piece for Rotary Sundays in the Park that shows the passion and emotion behind the arts in a community, maybe a flash mob. She and Peter will brainstorm.
 - e. Video taping people with their perspectives and posting on Facebook.
6. **Press Release for this Meeting – Peter**
- a. Peter will write a new press release including a brief discussion that, though our extension of a partnership was declined, we will always be open to partnerships.
7. **Rotary Sundays in the Park – Peter**
- a. June 25, July 16, August 13, August 27, September 10, October 1.
 - b. ACES has committed to volunteer at the August 13th (pig roast) Rotary Sunday in the Park..
 - c. Peter is working on getting some sort of apparel for us to wear.
8. **Secretary/Treasurer's Report - Diana:**
- a. The balance in our account \$316.60. We have not received the cheque from Rotary Centurion club yet. Diana will look into finding it. Diana motions to accept the Secretary-Treasurer's report. Clayton seconds. All in favor. Motion Carried.
9. **Upcoming Events**
10. **Assigning Tasks/Recap:**
- a. Peter will talk to Mike to get a copy of the letter ECHO sent to him.
 - b. Peter and Emily will look into doing a flash mob at a Rotary Sunday in the Park event and attaching our name to it.
 - c. Peter will do up a press release.
 - d. Peter will look into t-shirts or other apparel for the board.
 - e. Peter will begin a list of questions to ask our new Town Council hopefuls.
 - f. Diana will look into getting our cheque from the Centurion Club.
 - g. As a Board, we will ask people on the street to allow us to videotape them with their opinions on a new theatre project and post to facebook.
11. **Next meeting:**
- a. The next meeting will be at 7:00 pm, Wednesday, September 13, 2017 at Holy Redeemer
 - b. Annual General meeting: September 13, 2017 at Holy Redeemer
12. **Adjournment:**
- MOTION: Helen moved that we adjourn the meeting. Motion carried. The meeting adjourned at 7:50pm.*

Minutes approved on _____

ACES President (Print)

ACES Secretary Treasurer (Print)

ACES President (Signature)

ACES Secretary Treasurer (Signature)