

**Arts Centre of Edson Society
Minutes
April 5, 2017
Holy Redeemer High School**

PRESENT:

Ron Christie
Clayton Dearden
Diana Inscho
Peter Taylor
Douglas Woodhouse
Gemma Christie, Living Waters RCSD
Helen Payette

gemron@telusplanet.net
cdearden@xplornet.com
dfinscho@telus.net
peter.taylor@livingwaters.ab.ca
dougewoodhouse@gmail.com
gemma.christie@livingwaters.ab.ca
helepaye@gypsd.ca

GUESTS:

Joanne Fossheim, Secretary treasurer of ECHO
Anne Goldie, member of ECHO
Marjorie Reper, member of ECHO

REGRETS:

Shari McDowell
Kevin Zahara

shariforlife@gmail.com
kzahara83@gmail.com

Shari called the meeting to order at 7:05 pm

1. **Agenda**

*MOTION: Helen moved to accept the April 5th, 2017 Arts Centre for Edson Society Agenda.
Motion Carried.*

2. **Minutes:**

*MOTION: Ron moved to accept the February 11th, 2017 Arts Centre for Edson Society
Minutes. Motion Carried.*

3. **Delegation from ECHO - Peter**

- a. Partnership - a discussion surrounding a partnership. To make clear, we do not have any intention to take over the Red Brick. ECHO would continue operation. Would need to find out what restrictions there are on the building because of its municipal historic designation as well as the museum designation. ECHO has found it frustrating to find specialists to help with the specifics on the technical equipment.
- b. ACES would like to address the lighting grid, seating capacity (100-150 more seats) and the rake, backstage, stage and stage accessibility, accessibility of the tech booth, parking, ventilation.
- c. ECHO's next meeting will be the last Tuesday of the month. They will take our proposal of partnership on a Red Brick renovation to their board and get back to us.
- d. Went over history of the Red Brick. Renovations were completed in 1994. All upgrades since then have been funded by the board.

4. **Resignation of Kevin - Peter**

- a. Kevin will be running for mayor so he has resigned.

5. **Fundraising Letters – Peter**

- a. Chautauqua has donated \$100.
- b. Peter has sent out many letters and applied online to companies where applicable. No other responses were received.

6. **ACES Presentation to Centurion Club - Diana**
 - a. We were awarded \$2,300. We will discuss plans for our new funding in May.
7. **The Why Campaign – Peter & Shari**
 - a. Facebook Advertising - We will sponsor posts so more people see our campaign and post more things on the page to keep it current. This could help coach responses to the survey. Clayton makes a motion for Peter to look into required funding and spend up to \$300 to promote our page. Doug seconds. All in favor.
 - b. Consultation with survey company - Peter had a telephone interview with a person from the survey consultation company today. They have a copy of our business plan. There will be another meeting on Thursday, April 20th on the eve of the trade show. Peter will be at one acts festival. It is very important that we have at least one person there to represent ACES.
8. **Press Release for this Meeting – Kevin & Peter**
 - a. There was a delegation from ECHO at our meeting and we shared information about a new theatre.
9. **Rotary Sundays in the Park – Peter**
 - a. June 25, July 16, August 13, August 27, September 10, October 1.
 - b. Peter spoke with Ali about ACES volunteering for one of the Sundays. Doug suggested the October 1st, the pig roast is August 13th. It was decided we will commit to August 13th. It was suggested we have shirts made. Peter will look into shirts.
10. **Secretary/Treasurer's Report - Diana:**
 - a. The balance in our account \$316.60. There is an outstanding invoice from GeoCentric Computer Consulting. Diana motions to accept the Secretary-Treasurer's report. All in favor. Motion Carried.
11. **Upcoming Events**
12. **Assigning Tasks/Recap:**
 - a. Peter will talk to Shari, Mike and Jim about the meeting. And Peter will ask Mike to talk to Anne Deschambeau as she is in charge of the cultural/historical designation of the Red Brick.
 - b. Peter will look into promoting our Facebook page.
 - c. Peter will do up a press release.
 - d. Peter will look into t-shirts for the board.
13. **Next meeting:**
The next meeting will be at 7:00 pm, Wednesday, May 10, 2017 at Holy Redeemer
14. **Adjournment:**
MOTION: Helen moved that we adjourn the meeting. Motion carried. The meeting adjourned at 8:52 pm.

Minutes approved on _____

ACES President (Print)

ACES Secretary Treasurer (Print)

ACES President (Signature)

ACES Secretary Treasurer (Signature)