

**Arts Centre of Edson Society
Minutes
January 11, 2017
Holy Redeemer High School**

PRESENT:

Clayton Dearden
Diana Inscho
Peter Taylor
Douglas Woodhouse
Kevin Zahara

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REGRETS:

Helen Payette
Gemma Christie, Living Waters RCSD
Ron Christie
Shari McDowell

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Peter called the meeting to order at 7:08 pm

1. Agenda

MOTION: Clayton moved to accept the January 11, 2017 Arts Centre for Edson Society Agenda. Motion Carried.

2. Minutes:

MOTION: Doug moved to accept the November 9, 2016 Arts Centre for Edson Society Minutes. Motion Carried.

3. The Why Campaign – Peter

- a. 10 month campaign leading up to election. We need to find some effective ways to promote ACES.
- b. Peter spoke to the Anchor. We will have an article there next week.
- c. Peter will be on the radio at 7:10 a.m. Thursday, January 12.
- d. Peter's article will also be in the Leader next week.
- e. Presentations to the Rotary and Chamber (Allison Peyton, Chamber).
- f. Advertising on Facebook to spread the work further:
 - i. Please share the Facebook page and its posts and videos. Peter and Kevin will get together and hash out the Facebook page,
 - ii. Create Facebook pictures and videos.

4. Press Releases – Kevin & Peter

- a. Will be sent out beginning of month.

5. Trade Show 2017 - Dates?

- a. No dates yet.
- b. It was decided that we will sit out again depending on dates.

6. Secretary/Treasurer's Report - Diana:

- a. Donation request letters (see attached): Peter composed and will send to Chautauqua, the Photography Club, Essence Dance, schools, Bannister, Repsol, ConocoPhillips, Shell, Sem Cams, Ironline, Husky, and maybe raise request to \$150 for the businesses. Peter will call Ali and see if she has any ideas. he will try to email them out.
 - i. Doug has a not-for-profit program he can share with us.

- b. The balance in our account \$196.60. There is an outstanding invoice from GeoCentric Computer Consulting. Diana motions to accept the Secretary-Treasurer's report. Doug seconds. All in favor. Motion Carried.
- c. Registered Charity Return was completed and sent in by mail December 8th, 2016.

7. Videos

- a. Peter had "Why" videos taken of several students involved in "Charlie and the Chocolate Factory". He plans to debut them one by one on the "Why" Facebook page.

8. Assigning Tasks/Recap:

- a. Diana will work of rough plans for the Baptist Church.
- b. All members: promote the Facebook page by sharing it and it's posts, by adding videos and information to promote the Arts Facility in Edson and surrounding area.
- c. Peter and Kevin will get together to "hash out" the Facebook page and it's promotion.
- d. Peter will send donation request letters out to local groups and businesses.

9. Next meeting:

The next meeting will be at 7:00 pm, Wednesday, February 15, 2017 at Holy Redeemer

10. Adjournment:

MOTION: Kevin moved that we adjourn the meeting. Motion carried. The meeting adjourned at 8:18 pm.

Minutes approved on _____

ACES President (Print)

ACES Secretary Treasurer (Print)

ACES President (Signature)

ACES Secretary Treasurer (Signature)