

**Arts Centre of Edson Society  
Minutes  
November 9, 2016  
Holy Redeemer High School**

**PRESENT:**

Ron Christie.....gemron@telusplanet.net  
Clayton Dearden.....cdearden@xplornet.com  
Diana Inscho.....dfinscho@telus.net  
Shari McDowell.....shariforlife@gmail.com  
Helen Payette.....helepaye@gypsd.ca  
Peter Taylor.....peter.taylor@livingwaters.ab.ca  
Douglas Woodhouse.....douglasewoodhouse@gmail.com  
Kevin Zahara.....[kzahara83@gmail.com](mailto:kzahara83@gmail.com)  
Mike Dericott..... Manager, Town of Edson (guest)  
Jim Desaultels..... Community Facilitator (guest)  
Alicja Broda..... Community Programmer (guest)

**REGRETS:**

Gemma Christie, Living Waters RCSD .....gemma.christie@livingwaters.ab.ca

Shari called the meeting to order at 7:05 pm

1. **Agenda**

*MOTION: Shari moved to accept the November 9, 2016 Arts Centre for Edson Society Agenda.  
Motion Carried.*

2. **Minutes:**

*MOTION: Ron moved to accept the September 14, 2016 Arts Centre for Edson Society  
Minutes. Motion Carried.*

3. **Mike Dericott, Jim Desaultels & Alicja Broda Join meeting**

- a. Peter thanked the administration for all of their hard work and attention to our group.
- b. Mike took the floor. Ali and Jim also took part in the dialogue. The Community Service Department has added a Coordinator (Ali Broda) so there could be a broader focus outside of recreation. They are exploring what the community is responsive to and fit those expectations.
- c. Ali has been working with Robyne Willock to increase family focus and create more opportunities for children and families to be involved in the arts. She is researching other community programs as well. Council is also asking for more well-rounded programming – more like the recreation programming. They are trying to better utilize the facilities we have.
- d. As far as any new facility goes, council has been spinning its wheels for a long time. Mike along with the manager of the county have decided that they need to back up and take another run at it. The Town and County are going to hire a private consultation firm to conduct a study in Edson and the surrounding area. Interest groups and the community will be involved in the process. Unfortunately, it sets us back though things should move forward far more quickly once the process is put in place. The study will be complete by September of 2017 (prior to election in October). The RFP has been sent out for bids.
  - i. There will be direct public consultation at information meetings – the more attendance the better to represent your group. There will also be one-on-one meetings with each interest group.

- e. County and Town councils have to start working together so they have had two collaborative meetings in the past year (May and September). Things have been positive and the meetings will continue regularly. The financial situation has been smoothed over between the Town and County as well.
  - f. Mike and Jim excused themselves from the meeting. Alicja stayed to take part in the remainder of the meeting.
4. **The Why Campaign – Peter & Shari – Table to January Meeting**
- a. We came up with a few ideas:
    - i. Use an emotional connection – film, pictures, short commercials that Shari said she would come up with, Helen said she would look into doing video and pictures of her students. Please give to Shari in MP4 format.
    - ii. To create a Facebook page and have people submit their reasons for the arts & what the arts mean to the, - maybe a contest?
    - iii. Backstage pictures from the school productions.
    - iv. We will start the 3<sup>rd</sup> week in January so that our ideas are well represented by the October election.
5. **Press Releases – Kevin & Peter**
- a. Peter will speak to the media to kick start the Why Campaign.
6. **Secretary/Treasurer's Report - Diana:**
- a. The balance in our account \$196.60. There is an outstanding invoice from GeoCentric Computer Consulting. Diana motions to accept the Secretary-Treasurer's report. All in favor. Motion Carried.
  - b. It was recommended that we send letters out to local arts groups for donations: Chautauqua, Pandora Players, Double Feature Theatre, HRH, the Potter's Guild, Creative Arts Council. Peter will write letters. Doug will talk to Chautauqua.
7. **Assigning Tasks/Recap:**
- a. Diana will work of rough plans for the Baptist Church.
  - b. Peter will do letters to community arts group asking for funding.
  - c. Doug will talk to Chautauqua to ask for funding.
8. **Next meeting:**  
The next meeting will be at 7:00 pm, Wednesday, January 9, 2016 at Holy Redeemer
9. **Adjournment:**  
*MOTION: Kevin moved that we adjourn the meeting. Motion carried. The meeting adjourned at 8:42 pm.*

Minutes approved on \_\_\_\_\_

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ACES President (Print)

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ACES Secretary Treasurer (Print)

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ACES President (Signature)

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ACES Secretary Treasurer (Signature)