

**Arts Centre of Edson Society  
Minutes  
September 14, 2016  
Edson & District Chamber of Commerce**

**PRESENT:**

Ron Christie..... gemron@telusplanet.net  
Clayton Dearden..... cdearden@xplornet.com  
Diana Inscho..... dfinscho@telus.net  
Shari McDowell..... shariforlife@gmail.com  
Gemma Christie, Living Waters RCSD ..... gemma.christie@livingwaters.ab.ca  
Helen Payette ..... helepaye@gypsd.ca  
Peter Taylor..... peter.taylor@livingwaters.ab.ca

**REGRETS:**

Douglas Woodhouse ..... douglasewoodhouse@gmail.com  
Kevin Zahara ..... kzahara83@gmail.com

Shari called the meeting to order at 7:12 pm

1. **Agenda**

*MOTION: Shari moved to accept the September 14, 2016 Arts Centre for Edson Society Agenda with changes to today's date. Motion Carried.*

2. **Minutes:**

*MOTION: Ron moved to accept the May 11, 2016 Arts Centre for Edson Society Minutes. Motion Carried.*

3. **Meeting with Mike Dericott & Jim Desaultels – Peter & Diana**

(See attached email from Peter to the board)

- a. \$1.5 million Federal Grant available if matched with other local funds to develop an arts facility. Perhaps after agreements between the Town and county we could apply. The town is not prepared to begin anything yet.
  - i. The Town of Hinton received a portion of the grant.
- b. Regional Survey: The town and County will be contracting a company to conduct a regional survey of needs and wants of community members. Consultations with each interest group in the area will be conducted individually before the survey is released. Results should be out in spring of 2017.
- c. Baptist Church: Clayton has expressed to some members of the church board that our interest is not lost. He will update them on our current position.
- d. Recreation Complex: Renovations will be done to the Weyerhaeuser Room including a better stage, lighting and sound equipment.
- e. Regional Public Consultation
  - i. What to do this year?
    1. Helen suggested that we begin an educational campaign listing reasons for a new arts facility. We will call it the "Why Campaign". All brainstormed some great ideas. All members are to bring his or her ideas to the next meeting in November.

4. **Press Releases – Kevin**

- a. Kevin will do up a press release listing many of these reasons. Our website and business plan will be great places to begin.

5. **Advocacy & Support:**

- a. Revamped Drawings – Shari - Tabled

- b. Displaying Drawings – Not until we have a new focus as the Recreation Complex plans may not be feasible anymore.
  - c. Rotary Sundays in the Park:
    - i. Last Rotary Sundays in the Park for this season will be October 2<sup>nd</sup> after the Run to End Breast Cancer.
6. **Secretary/Treasurer's Report - Diana:**  
 At August 23<sup>rd</sup>, 2016, the balance in our account was \$196.60. There is nothing outstanding though we are waiting an invoice from GeoCentric Computer Consulting. *Diana motions to accept the Secretary-Treasurer's report. All in favor. Motion Carried.*
7. **Assigning Tasks/Recap:**
- a. Clayton will update the necessary Baptist Church members as to our status.
  - b. Peter will call Ally from Community Services at the Town of Edson to introduce himself and invite her to our next meeting.
  - c. All members to work on "Why Campaign" ideas and bring to next meeting.
    - i. Shari: social media "animation" and graphics.
    - ii. Helen: Posters or other media for school advertising.
  - d. Peter will contact the media to help launch our "Why" Campaign.
  - e. Kevin will create a press release for the papers to help launch our "Why" Campaign.
  - f. Diana will work of rough plans for the Baptist Church.
8. **Next meeting:**  
 The next meeting will be at 7:00 pm, Wednesday, November 9, 2016 at Holy Redeemer
9. **Adjournment:**  
*MOTION: Helen moved that we adjourn the meeting. Motion carried. The meeting adjourned at 8:21pm.*

Minutes approved on \_\_\_\_\_

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 ACES President (Print)

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 ACES Secretary Treasurer (Print)

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 ACES President (Signature)

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 ACES Secretary Treasurer (Signature)