Arts Centre for Edson Society Minutes February 13, 2013

PRESENT:

Mike Butler, Director of Community Services - mikeb@edson.ca

Kristie Gomuwka - efcprogram@shaw.ca

Shari McDowell - shariforlife@gmail.com

Krysta Shack, Recreation Coordinator - krystas@edson.ca

Peter Taylor - <u>peter.taylor@livingwaters.ab.ca</u>
Douglas Woodhouse - <u>douge@telusplanet.net</u>

Regrets:

Gemma Christie, Living Waters RCSD
Ron Christie

Pave Michie
Helen Payette
Greg Templeton
Tracy Templeton
Robyne Wilock

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Peter called the meeting to order at 7:06 pm.

1. Agenda

MOTION: Douglas Woodhouse moved to accept the February 13, 2013 Arts Centre for Edson Society agenda. Motion carried.

2. Minutes

MOTION: Douglas Woodhouse moved to accept the January 9, 2013 Arts Centre for Edson Society minutes as presented. Motion carried.

3. Architectural Work

Peter updated ACES about Gregory McClung's concerns regarding the cabaret seating, which was that the kitchen facility would be too far away. This would make the food service less efficient. Once we begin looking at drawings again, he would like to talk to an expert to find out if they would need a secondary warming kitchen closer to the theatre.

4. Town of Edson / Yellowhead County Cost-Sharing Agreement

The new agreement was officially ratified on February 12.

5. Advocacy

Peter reported on Dave's behalf that the presentation to Yellowhead County Council went very well. There were a number of good questions from the County.

Peter reported that he will be presenting to the Business Support Network on February 21 and the Edson & District Chamber of Commerce on May 9. He encouraged as many ACES members to attend to show their support. Peter also

reported that the Chamber has submitted a letter of support for ACES and their project.

Shari will update the business plan so that copies are made available to the BSN and Chamber's members.

Peter showed the template of the letter of support and letter of intent they would like to give local businesses. ACES will be sending out the letters shortly after the presentation to the BSN.

Peter reported that ACES now has a Twitter account: @ACESEdson.

Displaying the ACES poster at local arts and culture events is going well.

6. Budgets from Other Theatres

It was recommended that ACES gain information on the budgets of other similar sized theatres in similar sized communities around the province. Doug will look into getting this information.

It was also recommended that ACES create a membership list of people who would potentially purchase tickets/passes to view events at a new facility. Kristi will work on building this list.

7. Funding from Local Organizations

Peter brought an idea from Tracy that would involve ACES asking for a small \$50 or \$100 donation from local arts and culture groups so that the ACES account has more funds to deal with costs such as the website and the Trade Show. Peter will draft a letter and send it to local groups.

8. Capital Fundraising Plan

Greg and Shari have yet to meet with an accountant.

9. Edson & District Tradeshow, April 19 & 20

Peter and Shari reported that things are going ahead with the Trade Show booth. There will be an interactive display with a game and prizes. The group will meet again in March to continue their progress.

10. Testimonial Letters

Peter brought an idea that ACES should have testimonial letters from students who have graduated and now are working in the arts and culture business. Shari recommended that the testimonials should be brief and have a photo as well. Peter will talk to his former students.

11. Edson & District Recreation Society update

Neither Dave nor Ron was attendance to speak about this issue.

12. Secretary Treasurer's Report

No report was given.

13. Next Meeting

7:00 pm Wednesday March 13, 2013 in the library at Holy Redeemer High.

14. Adjournment MOTION: Douglas Woodhouse moved to adjourn the meeting. Motion carried. The meeting adjourned at 8:40 pm.

Minutes approved on	
ACES President (Print)	ACES Secretary Treasurer (Print)
ACES President (Signature)	ACES Secretary Treasurer (Signature)