

**Arts Centre for Edson Society
Minutes
February 10, 2010**

PRESENT:

Peter Taylor, ACES President - peter.taylor@livingwaters.ab.ca
Shari McDowell, ACES Secretary Treasurer - shariforlife@gmail.com
Robyne Wilock, ACES Director - robyme.wilock@livingwaters.ab.ca
Doug Woodhouse, ACES Director - douge@telusplanet.net
Tracy Templeton, Creative Campus Coordinator, Edson - templeton.tracy@gmail.com
Edith Lindquist - edith17@telus.net

Executive Regrets:

Dave Michie, ACES Vice-President - michie.dave@gmail.com
Helen Payette, ACES Director - helepaye@gyrd.ab.ca
Kevin Zahara, Town of Edson Councillor - kzahara@newcap.ca
Andrea LaBoucane, Town of Edson Arts Coordinator - andreal@townofedson.ca

Peter called the meeting to order at 7:08 pm.

1. Agenda

Peter notified the group that Jason Paterson, Executive Director of Community Futures West Yellowhead, had to cancel his meeting with us due to a conflict of appointments.

MOTION: Shari McDowell moved to accept the February 10, 2010 Arts Centre for Edson Society agenda as adopted. Motion carried.

2. Minutes

MOTION: Edith Lindquist moved to accept the January 13, 2010 Arts Centre for Edson Society minutes as presented. Motion carried.

3. Business Plan: Due to Jason Paterson's cancellation, ACES will proceed with developing a business plan the following way: ACES will develop a plan using a template from the Town of Milton, ACES members will take on the following sections:

- Helen – Introduction; Statements of Intent
- Robyne – Market Assessment
- Peter – Usage Forecasts; Governance and Administration
- Doug – Capital Funding Strategy
- Shari – Potential Users from Edson Area; Participation in Culture Activities; Performing Arts Facilities in Market Area

Once these individuals have completed their separate sections, they are to e-mail it to Peter to compile before the next ACES meeting in March. Doug asked ACES permission to begin exploring a grant to pay for a professional to help create a funding model for the capital plan, as well as creating a two year

marketing plan to build public support. ACES granted Doug permission to pursue this initiative.

4. Architectural Drawings: Peter received the first draft floor plan drawings of the new cultural facility from Greg McClung. The group had a great discussion regarding the drawings as Peter pointed out some of the items Mr. McClung had discussed with him over the phone. From there, the group had some questions for Mr. McClung:

- a. How many people can the banquet room hold with and without tables?
- b. The group prefers concept A; how do we link the fieldhouse to it, as requested by the Town of Edson Council?
- c. Can we create a hallway service line next to the banquet room, much the same as we saw in Drayton Valley's McKenzie Centre?
- d. What is the cost? What is the cost per square foot?
- e. How much space or land will this building require, including the parking lot?
- f. The parking lot is currently designed to hold 604 stalls; will it be able to handle major vehicles such as pickup trucks?
- g. Will it be possible to have a 3D computer program that Edson residents will be able to access while we are at the Trade Show?
- h. Will a colourful front view be available for the public showings in April?
- i. Will Mr. McClung be able to attend the Trade Show or an ACES meeting to speak to his drawings?

Peter will contact Mr. McClung with these questions and report back to the next meeting with his answers.

It was also decided by ACES, that until the drawings have met a first draft approval by ACES they shall not be sent out to the public. If anyone wishes to see the current designs, they may contact Peter or attend one of the ACES meetings. It is the hope to approve the drawings at the April meeting.

5. Society Bank Account: Shari advised ACES that a meeting has been set up for Friday February 12 at the Alberta Treasury Branch with herself, Peter and Dave to create a bank account for ACES. The account should be open the following week.

6. Edson & District Trade Show: The Town of Edson has been kind enough to provide ACES with a booth at the Trade Show, which is scheduled for April 16 and 17. It is here that ACES will unveil its architectural drawings to the public. Robyne had some concerns about answering a variety of questions from residents, and not really having answers. A discussion took place about how we could approach this. (After the meeting, Lisa Taylor advised Peter that perhaps creating a Frequently Asked Questions Sheet for residents would be more appropriate).

This discussion also spurred off into presentations that need to be made once the drawings are complete. After the Trade Show, ACES will look at displaying/presenting the drawings at the following places:

- a. Town of Edson Council Meeting

- b. County of Yellowhead Council Meeting
- c. Open House
- d. Holy Redeemer Dessert Theatre
- e. Pine Grove One-Act Plays
- f. Kinsmen Group
- g. Rotary Club
- h. Chamber of Commerce
- i. Edson Public Library in conjunction with an Art Show
- j. Canada Day
- k. Posters around town
- l. Meeting with concerned citizens

The discussion was tabled to the next meeting in order to create a timeline of events that will occur immediately after the Trade Show.

7. Meeting with Honourable Lindsay Blackett, Minister of Culture & Community Spirit:

Kai spoke to Peter and reported that he will try to facilitate a meeting with the Minister of Culture and Community Spirit during the month of May.

8. List of Actual Events: Peter recommended that ACES begin working on a list of actual events, past and future, which had/have the possibility of being placed in the new cultural facility. One example would be the African Choir that visited Edson a few years ago. Peter said he would send an e-mail to the ACES group so that a list can begin to be created.

9. Next Meeting: 7:00 pm Wednesday March 10, 2010, in the library at Holy Redeemer.

10. Adjournment

MOTION: Doug Woodhouse moved that the meeting be adjourned. Motion carried.

The meeting adjourned at 8:40 pm.

Minutes approved on _____.

ACES President (Print)

ACES Secretary Treasurer (Print)

ACES President (Signature)

ACES Secretary Treasurer (Signature)

